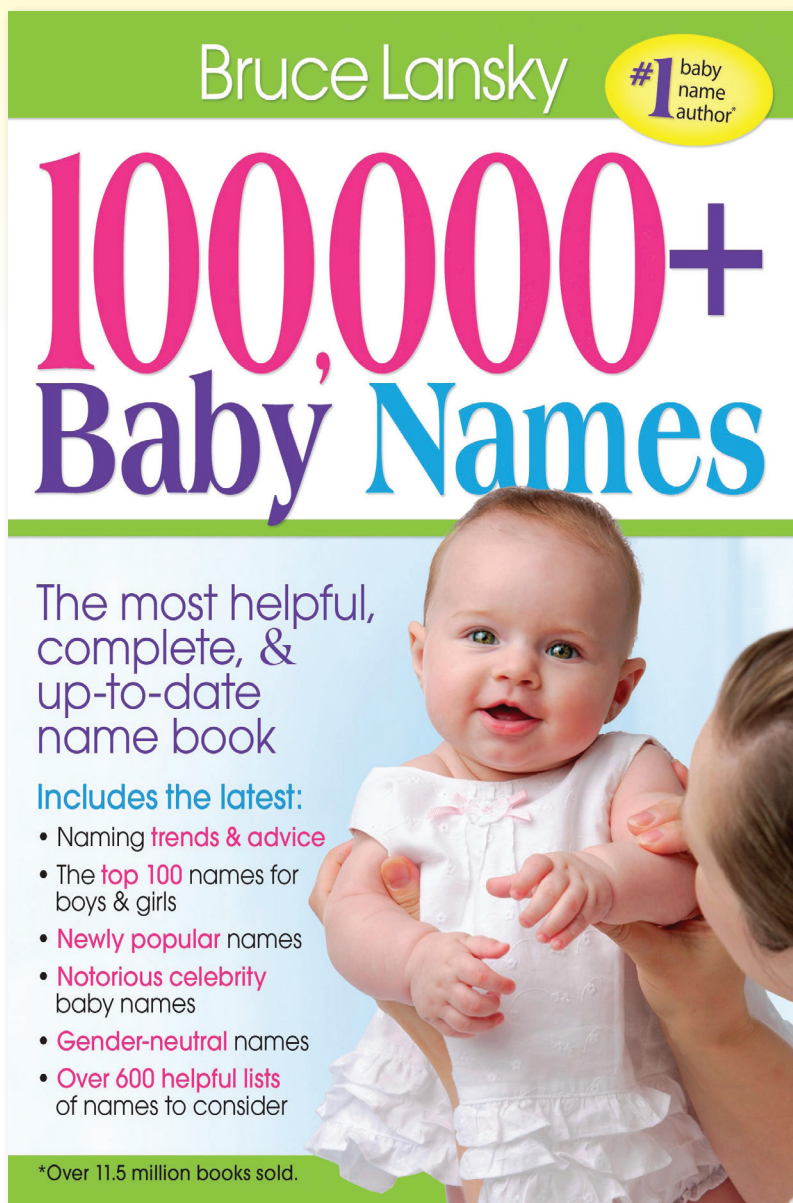


What's New About Names

Discover the latest names, trends, advice, and fascinating facts about names



Here's what's new:

- Hundreds of newly popular names and variations
- The latest top 100 names for boys & girls
- The latest naming trends: what's hot and what's not
- The most rapidly rising and falling top 1,000 names
- Updated lists of names to consider, including newly famous people and fictional characters
- The most popular gender-neutral names and their rates of use
- The latest outrageous celebrity baby names
- Newly popular celebrities' original birth names
- Plus a new cover that will catch and hold shopper's eyes

Bruce Lansky's bestselling baby name book now has 888,000 copies in print. He's shooting for a million.

888,000 copies in print

Available September

ISBN: 978-0-684-03999-2; 576 pages; 6" x 9"; Softcover; \$12.95

 Meadowbrook Press www.meadowbrookpress.com

6110 Blue Circle Drive, Suite 237, Minnetonka, MN 55343; 952-930-1100 • 800-338-2232 • Fax: 952-930-1940

Distributed by: **Simon & Schuster, Inc.**

1230 Avenue of the Americas, New York, NY 10020, USA

Order Department fax: 800-943-9831; Customer Service: 800-223-2336

S & S Trade Telemarketing: 800-284-0735; FOB POINT: Simon & Schuster, 100 Front Street, Riverside, NJ 08075

Returns: Simon & Schuster, c/o Arnold Logistics; 4406 Industrial Park Road, Building #7, Camp Hill, PA 17011