

**FOR IMMEDIATE RELEASE:**

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**WHAT'S NEW ABOUT NAMES**  
**DISCOVER THE LATEST NAMES, TRENDS, AND ADVICE FOR NAMING YOUR BABY**

**MINNEAPOLIS (August 17, 2015)** –Bruce Lansky’s new edition of **100,000+ Baby Names** (softcover, \$12.95) is the most up-to-date name book expecting parents can find.

Here’s what’s new:

- Hundreds of newly popular names and variations
- The latest list of top 100 names for boys and girls
- The latest naming trends: what’s hot and what’s not
- The most rapidly rising and falling top 1,000 names
- Updated lists of names to consider, including newly famous people and fictional characters
- The most popular gender-neutral names and their rates of use
- New and outrageous celebrity baby names
- Newly popular celebrities’ original birth names

As you’d expect, it includes 100,000+ names—complete with origins, meanings, and famous namesakes from over 100 countries and languages from around world. The book also tells how to pick a name parents and their child will love. And it provides worksheets to help parents gather the names they like best, rate them, and make a great final choice.

**Bruce Lansky** is a nationally known expert and the #1 selling author on baby names. His best-selling baby name book, *100,000+ Baby Names*, is the most widely known book on the subject. Altogether, Lansky’s name books have sold over 11.5 million copies. For his latest observations about names check out his blog at [www.BabyNamesInTheNews.com](http://www.BabyNamesInTheNews.com).

To request a copy of **100,000+ Baby Names** or to schedule an interview with Bruce Lansky, please contact Thomas Nelson, Meadowbrook Press, at 800-388-2232, ext. 109, or email him at [tnelson@meadowbrookpress.com](mailto:tnelson@meadowbrookpress.com).

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