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From the All-Time #1 Selling Line of Children's Activity Books

THE PLAYDATE BUSY BOOK
200 FUN ACTIVITIES FOR KIDS OF DIFFERENT AGES

MINNEAPOLIS (October 1, 2013) – Identical twin sisters Lisa Hanson and Heather Kempksie have refocused and revised ***The Playdate Busy Book*** (previously titled *The Siblings' Busy Book*) (Paperback, \$9.95; Meadowbrook Press) – in stores nationwide. With over 25,000 copies in print, this new “playdate” edition customizes each activity for children from 3 months to 9 years old, so that siblings, neighbors, relatives, and friends can participate together.

The Playdate Busy Book is based on the idea that children who play together form strong relationships that will last a lifetime. This book offers parents and daycare providers entertaining ways to stimulate multiage children with activities that promote ways to:

- Teach kids of different ages to share and play together.
- Strengthen relationships by having fun.
- Encourage empathy and patience by helping one another.
- Stimulate physical, mental, and emotional growth by moving, thinking, and imaging together.
- Celebrate holidays and create fun, new traditions.

Each activity includes a reference grid listing the specific materials required for all ages, an overview explaining the setup and general instructions, and developmentally appropriate guidelines for four separate age groups (baby, toddler, preschooler, and school-age child). Throughout the book there are lots of illustrations, parent tips, and personal anecdotes about the authors' experiences with particular activities.

Lisa Hanson and Heather Kempksie's successful careers in child-related professions and experiences raising their own young children have given them the know-how to bring ***The Playdate Busy Book*** to parents of multi-age children everywhere. Lisa has more than a decade of experience in the teaching-field and holds a Masters in Creative Arts in Learning. Currently, she works as a third-grade teacher at Hopedale Memorial Elementary school in Hopedale, MA. Heather is the former editor of *Parents & Kids*, a monthly parenting magazine serving the suburbs of greater Boston, and is now director of children programming at New England Chapel. They live in Bellingham, MA with their husbands and children, keeping their families just about as close as the sisters were growing up.

To request a copy of ***The Playdate Busy Book*** or to schedule an interview with Lisa Hanson and Heather Kempksie, please contact Thomas Nelson, Meadowbrook Press, at 800-388-2232, ext. 109, or email him at tnelson@meadowbrookpress.com.

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